

LOOK UP: CREATIVE PROJECT TEAM (PRE-EVENT)

HULL - UK CITY OF CULTURE

*** 1. Had you heard about Hull UK City of Culture 2017 before you became involved in *Look Up*?**

Yes

No

N/A

*** 2. What were your thoughts on the city being awarded UK City of Culture status?**

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YOUR INVOLVEMENT

3. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to work on *Look Up*?

Not at all

0

1

2

3

4

5

6

7

8

9

10

N/A

Completely

* 4. Thinking back to the start of the project, what were your main motivations for deciding to work on *Look Up*?

(Please provide up to three motivations in the boxes below)

Motivation 1

Motivation 2

Motivation 3

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PROJECT DEVELOPMENT

The following questions are directed at the individual *Look Up* project that you are involved in.

For those members of the Creative Team who are working across the whole year of *Look Up* projects, please answer these questions thinking about *Look Up* in its entirety.

* 5. How did the concept for *Look Up* come about?

* 6. What was your role* in the creation and direction of *Look Up*?

**By role we mean the inputs and contributions you made overall, as opposed to your specific "job"*

* 7. Which of the following objectives do you feel *Look Up* might contribute to?

(Please tick all that apply)

- To explore Hull's contribution to the world
- To make people look at Hull's buildings and public spaces in a different way
- To provide a response to the history of Hull
- To encourage people to discover a different experience of the city
- To challenge people's interpretation of art
- To present the ambitions and aspirations of the City now and in the future
- To tell the story of Hull's past and it's people
- Other (please specify)

* 8. Have you worked with Hull (the city and /or it's people) as a source of inspiration for a project before?

Yes

No

*** 9. In what ways do you hope the project will provide the audience with a new perspective on Hull?**

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ARTIST & LOCATION SELECTION

- * 10. **How did the team approach selecting the commissioned artist(s) for *Look Up*?**
(If this is not applicable to you, please write N/A)

- * 11. **How did the team approach selecting the installation location(s) for *Look Up*?**
(If this is not applicable to you, please write N/A)

Strongly
disagree

Strongly
agree

0 1 2 3 4 5 6 7 8 9 10

Reason(s) for score:

Concept: It is an interesting idea / programme

Reason(s) for score:

Relevance: It will have something to say about the world
in which we live

Reason(s) for score:

Originality: It is ground-breaking

Reason(s) for score:

Risk: The artists are really challenging themselves with
this work

Reason(s) for score:

Excellence: It will be one of the best examples of its type

Reason(s) for score:

Rigour: It will be well thought through and put together

Reason(s) for score:

HERITAGE FILTER QUESTION

* 13. Do you feel that **Look Up** uses the history and / or heritage of Hull as a source of inspiration?

***History** - past events connected with a particular person, thing or place

***Heritage** - valued objects and qualities such as historic buildings and cultural traditions that have been passed down or preserved from previous generations

Yes

No

HERITAGE

* 14. How was the history and heritage of Hull used as a source of inspiration fo**Look Up**, if at all?

***Heritage** - valued objects and qualities such as historic buildings and cultural traditions that have been passed down or preserved from previous generations

***History** - past events connected with a particular person, thing or place

* 15. Have you worked with heritage or commemoration as a source of inspiration for a project before?

Yes

No

* 16. How did you access information about the history and heritage of Hull during the project's development?

* 17. What have you learnt about Hull while working on**Look Up**?

* 18. What aspects of Hull's history and heritage do you hope to communicate to the audience?

19. Please mark a point on the scale that best represents your level of agreement with the following statements about *Look Up*:

Look Up...

Strongly
disagree

Strongly
agree

0

1

2

3

4

5

6

7

8

9

10

...will demonstrate new ways of interpreting the history and heritage of a city through the arts

...will present audiences with new ways of engaging with the history and heritage of a city through the arts

...will contribute to the development of artistic practice in celebrating a city's history and heritage

LEARNINGS

* 20. What has been the most challenging part of working on *Look Up* to date?

* 21. What has been the most exciting part of working on *Look Up* to date?

* 22. What are the key lessons learnt from working on *Look Up* to date?

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YOUR PERCEPTION OF HULL

*** 23. Do you have any personal connections to Hull (previous or existing)?**

(Please tick all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Yes, my family come from Hull | <input type="checkbox"/> Yes, I currently live in Hull |
| <input type="checkbox"/> Yes, I was born in Hull | <input type="checkbox"/> Yes, I studied at the University of Hull |
| <input type="checkbox"/> Yes, I grew up in Hull | <input type="checkbox"/> No, I have no connections with Hull |
| <input type="checkbox"/> Other (please specify) | |

*** 24. Prior to working on this project, how would you have described Hull to someone else?**

*** 25. Thinking of your experience on *Look Up* so far, how has the way you would describe Hull to someone else changed, if at all?**

- I would speak more positively about Hull to someone else, as a result of my experience working on *Look Up*
- I would not change the way I describe Hull to someone else, as a result of my experience working on *Look Up*
- I would speak more negatively about Hull to someone else, as a result of my experience working on *Look Up*

*** 26. In the box below, please provide a reason for the answer you gave to the question above:**

29. How far do you disagree or agree with the following statements in relation to the project management of *Look Up*?

(If the statement is not applicable to you, please select N/A).

During the project so far...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
...Hull 2017 have explained the <i>Look Up</i> project well (concept, aims and objectives)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Hull 2017 have helped me access the people I needed to talk to, to inform my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Hull 2017 have helped me access the information / resources I needed to inform my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...I have been able to deliver my work to a high standard because of Hull 2017's support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Hull 2017 have enabled me to communicate with other members of the Creative Core Team when I needed to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...I have been able to communicate with other key partners when I need to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. In what ways, if any, could the project management of *Look Up* be improved?

ANYTHING ELSE?

31. If there is anything else that you would like to share with us about your experience of working on *Look Up* so far, please do so in the box below: