

Activity 11. Interview Preparation Exercise

For this exercise you are required to find information about two companies. This is the type of research you should undertake prior to any job interview. The points you should cover are listed below. All of the information you require may be freely available on the Internet or in the companies' publication material. You should look at two different companies, both of which are considered to be 'active in graduate recruitment'. One should be a science-based company. You should prepare a poster on each one and bring these to the next session. The key points that should be included are:

- Does this company produce any products? If so what are the brand names?
- What service does it offer, i.e. what exactly is the business?
- Is the company owned by share holders?
- Is the company national/international?
- Where are the main/head offices based?
- When was the company established?
- Why did you choose this company? What was it that attracted you?
- Are there any statements about their ethical or environmental policies?



Meta data

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Interview preparation exercise
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ukoer, sfsoer, employability, interview preparation,
interview, poster presentation, career progression
This resource is student activity 11 as part of a broader
resource called the Employability Resource Pack. There is
a brief tutor guide to accompany this resource.
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English
82Kb
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