#### WELCOME TO THIS SURVEY

Many thanks for taking part in this survey.

I'm Tom Brennan, Director of Brennan Research. I've been been commissioned by Hull 2017 and their official academic research partner, the University of Hull, to undertake a project evaluation of 'Made in Hull'. Integral to this evaluation is consultation with the project's delivery partners. This includes understanding how you feel the project has gone overall; how your involvement in the project has impacted upon you; and how you feel live delivery went.

The answers you provide will be vital in helping Hull 2017 to measure its performance, and identify where it needs to adapt and improve; feeding directly into how other projects are delivered in 2017. Your answers will also enable Hull 2017 to provide evidence to its funders about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.

Please be assured that all responses provided to this questionnaire are anonymous and treated with the strictest confidence.

#### YOUR INVOLVEMENT

- \* 1. Which of the following categories best describes you, or your organisation's role inMade in Hull?
  - Heritage Partner (e.g. museum, library, archive)
  - Artistic / Creative Partner (e.g. designer,
  - Education Partner (e.g. school, university)
  - Public Service Provider (e.g. fire, police, ambulance service)
  - Voluntary Sector / Charity Partner (e.g. community groups, housing associations)
  - Event Production & Management Company
  - Other (please specify)

\* 2. How would you describe your / your organisations involvement in the development and delivery of Made in Hull?

(i.e. What were your responsibilities? Did you have any specific deliverables?)

\* 3. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to be a partner on Made in Hull?

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
$\bigcirc$										

\* 4. Thinking back to the start of the project, what were your main motivations for deciding to be a partner on *Made in Hull*?

#### (NB: You can provide a minimum of 1 and maximum of 3 motivations)

Motivation 1	
Motivation 2	
Motivation 3	

#### HERITAGE, ARTISTIC & EDUCATION PARTNERS

\* 5. Has working on the project made you think about new ways in which the arts can contribute to the interpretation of heritage? If yes, how?

\* 6. How do you think the impact of a heritage or historically inspired arts event is different to that of say a conference, traditional museum exhibition, or a publication? How did *Made in Hull* demonstrate that?

7. Did any of your service users, members or clients provide any feedback on their experience of being involved in *Made in Hull* (if applicable)?

#### VOLUNTARY SECTOR / CHARITY PARTNER

8. Has working on the project made you think about new ways in which the arts can contribute to the presentation and sharing of community stories or issues? If yes, how?

9. How do you think the impact of arts event is different in sharing these community stories and issues to that of say a conference, publication or other communication tool? How did *Made in Hull* demonstrate that?

# ATTENDANCE

\* 10. Did you attend Made in Hull between 1 and 7 January?

) Yes

) No

MADE IN	HULL: [	DELIVER	ry part	NERS						
YOUR EX	<b>VPERIEN</b>	ICE OF	THE EVE	ENT						
* 11. Which (Please tie			did you se	e?						
Zsolt B	alogh - We	Are Hull (C	ueen Victor	ia Square)						
	-	-		e Flock - <i>Re</i> gby; Helga				-		ay; Chris Hees
Invisibl	e Flock - 10	<b>)5+db</b> (Zebe	edee's Yard)	)						
Quenti	n Budworth	- Hullywoo	od Icons (S	ilver Street)						
MakeA	MPLIFY - (in	n) Dignity o	<b>f Labour</b> (S	Scale Lane)						
Jesse H	Kanda - <i>Em</i> i	<b>bers</b> (High a	Street Unde	rpass)						
Imitatin	ig the Dog -	Arrivals a	nd Departu	<b>res</b> (The De	ep)					
Urban I	Projections	- Vantage	<b>Point</b> (Hum	ber Street)						
* 12. How lik where 0 is (Please tio Very unlikely 0	'Very unlil	kely' and			his type o 5	f event to f	friends or 7	family, on 8	a scale	of 0 to 10, Very likely 10
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 13. How far would you disagree or agree with the following statements about Made in Hull.

#### Made in Hull...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
made me feel more connected with the stories of Hull and its people	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
made me think more positively about people from other generations	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
inspired me to talk to people from other generations about the stories presented	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
was an enjoyable experience	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
placed the community at the centre	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
gave everyone the chance to share and celebrate together	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
showed me that there is more to Hull than I had expected	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
gave me the opportunity to interact with other people who I wouldn't have normally interacted with	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
has made me think that getting involved in a project as a volunteer looks like fun	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 14. How far would you disagree or agree with the following statements about Made in Hull?

			Neither		
	Strongly		disagree nor		Strongly
	disagree	Disagree	agree	Agree	agree
I felt welcomed by staff	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I felt welcomed by Hull 2017 Volunteers	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 15. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about Hull's heritage\* as a result of attending *Made in Hull*?

\*Heritage is defined as valued objects and characteristics such as historic buildings and cultural traditions that have been passed down and preserved from previous generations



* 16. On	a scale of 0-1	I0, where '0' is 'N	lothing at all'	and '10' is	s 'A lot', ho	w much l	have you l	earnt abou	ıt Hull's
history*	as a result o	f attending Made	in Hull?						
*Histor	y is defined	as past events (	connected w	vith a per	son, thing	or place	e		
Nothing	g								
<b>at all</b> 0	1	2 3	4	5	6	7	8	9	<b>A lot</b> 10
$\bigcirc$	$\bigcirc$	$\bigcirc$ $\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
'Excelle audienc	nt' - how wou ces?	d to give Made in uld you rate the p s question cons	roject's succe	ess in pre	senting Hu				
				_^_				0	-
	$\swarrow$					X		X	
	-	u agree or disag <b>present the hist</b>		itage of H	lull makes		tory and h	eritage	
		Strongly agree	Agree		either agree disagree		Disagree	Strongly	/ disagree
more	interesting	$\bigcirc$	$\bigcirc$		$\bigcirc$		$\bigcirc$	(	
easie	r to understand	$\bigcirc$	$\bigcirc$		$\bigcirc$		$\bigcirc$	(	$\bigcirc$

# NON-ATTENDANCE

\* 19. Why did you not attend Made in Hull?

# MADE IN HULL: DELIVERY PARTNERS PROFESSIONAL DEVELOPMENT

The following questions will enable us to measure how each of the projects within the Hull 2017 programme contribute to organisational development across delivery partner organisations. Please answer all of the questions below.

Professional skills and knowledge might include new or enhanced skills in large scale events planning and management, accessibility, safeguarding, risk management, artist liaison, health and safety, etc.

- \* 20. Have you or your staff **increased existing** professional skills / knowledge through working on *Made in Hull*?
  - Yes, I / my staff have increased exisiting professional skills / knowldege
  - Not sure
  - No, I / my staff have not increased exisiting professional skills / knowldege
- \* 21. Have you or your staff gained new professional skills / knowledge through working on Made in Hull?

Yes, I / my staff have gained new professional skills / knowldege

- Not sure
- No, I / my staff have not gained new professional skills / knowldege

#### **SKILLS & KNOWLEDGE**

<ul> <li>* 22. Which of the following professional skills / knowledge do you feel you / your staff have gained or increased as a result of working on <i>Made in Hull</i>? (Please tick all that apply)</li> </ul>
Project Development
Creative / Artistic Skills (e.g. art forms, artistic techniques)
Museums, Libraries and Archive Skills (e.g. working with archivists and archive materials)
Project Management
Audience Development
Marketing and / or Social Media
Production and / or Technical skills
Community Engagement
Health and Safety
None of the above
Other skills or knowledge (please specify)

23. Please can you explain the reasons why you selected this / these skill(s) or knowledge area(s)?

#### FUTURE EVENTS

\* 24. On a scale of 0 to 10, where 0 is 'not confident at all' and 10 is 'extremely confident', how confident would you / your organisation be in working on a similar event in future?

Not										
confident at all										Extremely confident
0	1	2	3	4	5	6	7	8	9	10
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 25. Please can you expand on why you gave the score you did to the previous question?



#### SUPPORT NEEDED

\* 26. What would help you / your organisation feel more confident about working on a similar event in future?

MADE IN HULL: DELIVERY PARTNE	ERS
PARTNERSHIPS	
	rou to build new relationships with other individuals and / or efore (e.g. artistic directors, producers, artists, museums,
or organisations (i.e. a deepening of those	
Yes	Νο
* 29. Please can you explain a little more abo you developed?	out the new partnerships you built, or the existing relationships

#### LEARNINGS

\* 30. What was the most challenging part of being a partner on Made in Hull?

\* 31. What was the most exciting part of being a partner on Made in Hull?

\* 32. What are the key lessons learnt from working on *Made in Hull*, which you will take forward within your organisation?

#### HOW DID HULL 2017 DO?

# The following questions will enable us to measure how Hull 2017 are performing as a partner. Please answer all of the questions below.

#### \* 33. Thinking about your partnership with Hull 2017 how well did they:

			Neither badly nor			
	Very badly	Badly	well	Well	Very well	N/A
Explain the <i>Made in Hull</i> project (concept, aims and objectives)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Communicate with you pre-event	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Communicate with you during event delivery	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Communicate with you post-event	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Manage their relationship with you	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

#### 34. How could your partnership with Hull 2017 have been improved?

#### \* 35. Please rate how much you disagree or agree with the following statements:

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
Our partnership with Hull 2017 was positive	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Our partnership with Hull 2017 was effective	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Our partnership with the commissioned artist for <i>Made in Hull</i> was positive	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Our partnership with the commissioned artist for Made in Hull was effective	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

#### PERCEPTION OF HULL

\* 36. Since working on *Made in Hull,* how has the way you would describe Hull to someone else changed, if at all?

I would speak more positively about Hull to someone else, as a result of my experience working on Made in Hull

I would not change the way I describe Hull to someone else, as a result of my experience working on Made in Hull

I would speak more negatively about Hull to someone else, as a result of my experience working on Made in Hull

\* 37. Please can you explain the reason for the answer you gave to the question above:

# ANYTHING ELSE?

38. If there is anything else that you would like to share with us about your experience of working on *Made in Hull*, please do so in the box below: