			All Sea	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	ips	Rese	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 18:00	200	0	(0%	0	0%	£1,000.00	£0.00	0%	C	0%	£0.00	0%	C	0%	£0.00	0%	0	0%	0	0%	8	0	192
	200			0%		0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	C	0%	£0.00) 0%		0%	0	0%	8		192

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	196
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report

Alex Wheatle: Young Adult Writing Workshop

			All Sea	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Con	nps	Reser	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 14:30	20	0		0%	0	0%	£0.00	£0.00	#Error	0	0%	£0.00	#Error	0	0%	£0.00	#Error	0	0%	0	0%	10	0	10
	20			0%		0%	£0.00	£0.00	#Error	0	0%	£0.00	#Error	0	0%	£0.00) #Error	0) 0%		0%	10		10

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	#Error								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves								
Sold or Reserved:	0							
As Percentage:	0%							
Yield:	£0.00							
As Percentage:	#Error							
Avg. Yield Per Ticket:	NaN							

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	10
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report

Hull to Iceland and Back: A Voyage in Music, Poetry and Paint

			All Sea	ts Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	ps	Reser	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
04/10/2017 18:00	200	0	() 0%	0	0%	£0.00	£0.00	#Error	C	0%	£0.00) #Error	0	0%	£0.00) #Error	0	0%	0	0%	12	0	188
	200		() 0%		0%	£0.00	£0.00	#Error	0	0%	£0.00) #Error		0%	£0.00) #Error		0%		0%	12		188

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	#Error								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves								
Sold or Reserved:	0							
As Percentage:	0%							
Yield:	£0.00							
As Percentage:	#Error							
Avg. Yield Per Ticket:	NaN							

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	192
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



			All Sea	ts Sold	Excluding	Comps		Gross			Sold at G	oss Value			Concessions	/ Discounted		Com	nps	Rese	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 12:00	40	0	0	0%	0	0%	£0.00	£0.00	#Error	0	0%	£0.00	#Error	0	0%	£0.00	#Error	0	0%	0	0%	20	0	20
	40		0	0%		0%	£0.00	£0.00	#Error	0	0%	£0.00	#Error	0	0%	£0.00	#Error		0%		0%	20		20

Summary Excluding Reserves										
Sold:	0									
As % of Capacity	0%									
Yield:	£0.00									
As Percentage:	#Error									
Avg. Yield Per Ticket:	NaN									

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	#Error								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	20
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Kathryn Williams and Laura Barnett

			All Sea	ts Sold	Excluding	g Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	ıps	Rese	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
05/10/2017 20:00	200	0	() 0%	0	0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	() 0%	£0.00	0%	0	0%	0	0%	8	0	192
	200) 0%		0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	() 0%	£0.00) 0%	0	0%		0%	8		192

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	196
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Leigh Hodgkinson

			All Seat	s Sold	Excluding	g Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Con	nps	Reser	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 10:30	40	0	0	0%	0	0%	£0.00	£0.00	#Error	C	0%	£0.00	#Error	0	0%	£0.00	#Error	0	0%	0	0%	20	0	20
	40		0	0%		0%	£0.00	£0.00	#Error		0%	£0.00	#Error	0	0%	£0.00) #Error	0	0%		0%	20		20

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	#Error								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves										
Sold or Reserved:	0									
As Percentage:	0%									
Yield:	£0.00									
As Percentage:	#Error									
Avg. Yield Per Ticket:	NaN									

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	20
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Looking For H

			All Sea	ats Sold	Excluding	; Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	nps	Resei	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
08/10/2017 15:30	60	0	l	0 0%	0	0%	£0.00	£0.00	#Error	C	0%	£0.00) #Error	0	0%	£0.00	#Error	0	0%	0	0%	5	0	55
	60			0 0%		0%	£0.00	£0.00	#Error	0	0%	£0.00) #Error	0	0%	£0.00	#Error	0	0%		0%			55

Summary Excluding Reserves										
Sold:	0									
As % of Capacity	0%									
Yield:	£0.00									
As Percentage:	#Error									
Avg. Yield Per Ticket:	NaN									

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	#Error								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	55
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Melvin Bragg: In Conversation

			All Se	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Con	nps	Reser	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
04/10/2017 16:00	200	0	4	3 22%	43	22%	£2,000.00	£390.00	20%	23	12%	£230.00	12%	20	10%	£160.00) 8%	0	0%	0	0%	10	43	147
	200		4	3 22%	43	22%	£2,000.00	£390.00	20%	23	12%	£230.00	12%	20	10%	£160.00) 8%	0	0%		0%	10	43	147

Summary Excluding Reserves									
Sold:	43								
As % of Capacity	22%								
Yield:	£390.00								
As Percentage:	20%								
Avg. Yield Per Ticket:	£9.07								

Summary Including Reserves									
Sold or Reserved:	43								
As Percentage:	22%								
Yield:	£390.00								
As Percentage:	20%								
Avg. Yield Per Ticket:	£9.07								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£390.00	£0.00	£390.00
Total Including Reserves	£390.00	£0.00	£390.00

Targets	
Seats Target	133
% of Seats Target (excl. Reservations)	32.3%
% of Seats Target (incl. Reservations)	32.3%



Event Sales Report Monica Ali: Whose Story is This?

			All Sea	nts Sold	Excluding	Comps		Gross			Sold at G	iross Value			Concessions	/ Discounted		Com	ips	Resei	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
03/10/2017 20:00	200	0	(0%	0	0%	£1,400.00	£0.00	0%	C	0%	£0.00) 0%	C	0%	£0.0	D 0%	0	0%	0	0%	8	0	192
	200	0	(0%	0	0%	£1,400.00	£0.00	0%	C	0%	£0.00) 0%	C	0%	£0.0	0 0%	0	0%	0	0%	8	0	192

Summary Excluding Reserves									
Sold:	0								
As % of Capacity	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	196
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report

Pamela Robertson-Pearce and Neil Astley

			All Sea	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Cor	nps	Resei	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 20:00	200	0	(0%	0	0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	C	0%	£0.00	0%	C	0%	0	0%	8	0	192
	200			0%		0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	c	0%	£0.00) 0%) 0%		0%	8		192

Summary Excluding Reserves										
Sold:	0									
As % of Capacity	0%									
Yield:	£0.00									
As Percentage:	0%									
Avg. Yield Per Ticket:	NaN									

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	196
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



			All Se	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concession	s / Discounted		Com	ips	Rese	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
07/10/2017 16:00	200	0		4 2%	4	2%	£1,000.00	£16.00	2%	0	0%	£0.00	0%	4	2%	£16.00) 2%	0	0%	0	0%	50	4	146
	200			4 2%		2%	£1,000.00	£16.00	2%	0	0%	£0.00	0%	4	2%	£16.00) 2%		0%		0%	50		146

Summary Excluding Reserves									
Sold:	4								
As % of Capacity	2%								
Yield:	£16.00								
As Percentage:	2%								
Avg. Yield Per Ticket:	£4.00								

Summary Including Reserves								
Sold or Reserved:	4							
As Percentage:	2%							
Yield:	£16.00							
As Percentage:	2%							
Avg. Yield Per Ticket:	£4.00							

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£16.00	£0.00	£16.00
Total Including Reserves	£16.00	£0.00	£16.00

Targets	
Seats Target	133
% of Seats Target (excl. Reservations)	3.0%
% of Seats Target (incl. Reservations)	3.0%



			All Sea	its Sold	Excluding	Comps		Gross			Sold at G	oss Value			Concessions	/ Discounted	1	Con	nps	Reser	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
06/10/2017 20:00	200	0	69	9 35%	69	35%	£2,000.00	£668.00	33%	58	29%	£580.00	29%	11	6%	£88.00	0 4%	0	0%	0	0%	10	69	121
	200		69	9 35%	69	35%	£2,000.00	£668.00	33%	58	29%	£580.00	29%	11	6%	£88.00	0 4%	0	0%		0%	10	69	121

Summary Excluding Reserves								
Sold:	69							
As % of Capacity	35%							
Yield:	£668.00							
As Percentage:	33%							
Avg. Yield Per Ticket:	£9.68							

Summary Including Reserves									
Sold or Reserved:	69								
As Percentage:	35%								
Yield:	£668.00								
As Percentage:	33%								
Avg. Yield Per Ticket:	£9.68								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£668.00	£0.00	£668.00
Total Including Reserves	£668.00	£0.00	£668.00

Targets	
Seats Target	133
% of Seats Target (excl. Reservations)	51.9%
% of Seats Target (incl. Reservations)	51.9%



Event Sales Report The Evolution of Science Writing

			All Sea	ats Sold	Excluding	g Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	ıps	Reser	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
08/10/2017 17:00	204	0		0 0%	0	0%	£1,428.00	£0.00	0%	0	0%	£0.00	0%	() 0%	£0.00	0%	0	0%	0	0%	12	0	192
	204			0 0%	0	0%	£1,428.00	£0.00	0%	0	0%	£0.00	0%	() 0%	£0.00) 0%		0%		0%	12		192

Summary Excluding Reserves								
Sold:	0							
As % of Capacity	0%							
Yield:	£0.00							
As Percentage:	0%							
Avg. Yield Per Ticket:	NaN							

Summary Including Reserves								
Sold or Reserved:	0							
As Percentage:	0%							
Yield:	£0.00							
As Percentage:	0%							
Avg. Yield Per Ticket:	NaN							

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	200
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Wilde Without the Boy

			All Sea	ts Sold	Excluding	g Comps		Gross			Sold at G	iross Value			Concessions	/ Discounted		Com	ıps	Reser	rves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
02/10/2017 19:30	200	0	(0%	0	0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	0	0%	£0.00	0%	0	0%	0	0%	8	0	192
	200	0	() 0%	0	0%	£1,000.00	£0.00	0%	0	0%	£0.00	0%	0	0%	£0.00) 0%	0	0%	0	0%	8	0	192

Summary Excluding Reserves								
Sold:	0							
As % of Capacity	0%							
Yield:	£0.00							
As Percentage:	0%							
Avg. Yield Per Ticket:	NaN							

Summary Including Reserves									
Sold or Reserved:	0								
As Percentage:	0%								
Yield:	£0.00								
As Percentage:	0%								
Avg. Yield Per Ticket:	NaN								

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overides	0

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£0.00	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Seats Target	196
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Event Sales Report Will Self: How Was Your Day?

			All Sea	ats Sold	Excluding	Comps		Gross			Sold at G	ross Value			Concessions	/ Discounted		Com	ps	Reser	ves			
Date	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
08/10/2017 19:30	200	0	8	0 40%	80	40%	£2,000.00	£780.00	39%	70	35%	£700.00	35%	10	5%	£80.00	4%	0	0%	0	0%	10	80	110
	200		8	0 40%	80	40%	£2,000.00	£780.00	39%	70	35%	£700.00	35%	10	5%	£80.00	4%		0%		0%	10	80	110

Summary Excluding Reserves						
Sold:	80					
As % of Capacity	40%					
Yield:	£780.00					
As Percentage:	39%					
Avg. Yield Per Ticket:	£9.75					

Summary Including Reserves					
Sold or Reserved:	80				
As Percentage:	40%				
Yield:	£780.00				
As Percentage:	39%				
Avg. Yield Per Ticket:	£9.75				

Summary of Discounted Tickets						
Gross price tickets discounted	0					
Value of gross price discounts	£0.00					
Conc tickets discounted	0					
Value of conc discounts	£0.00					
Number of price overides	0					

Totals			
	Gross	Тах	Net
Total Excluding Reserves	£780.00	£0.00	£780.00
Total Including Reserves	£780.00	£0.00	£780.00

Targets								
Seats Target	133							
% of Seats Target (excl. Reservations)	60.2%							
% of Seats Target (incl. Reservations)	60.2%							

