

# Hello!

Thank you for taking the time to volunteer with us for 2097: We Made Ourselves Over – it's great to have you on board!

Before the weekend, it would be really useful to read the information below to give you a better understanding of this yearlong project. It would also be worthwhile to check out the project online by:

- Visiting the <u>wemadeourselvesover.com</u> website including the project <u>blog</u>
- <u>Watching the first film</u> on our YouTube channel
- Downloading and playing the smartphone app by typing '2097' into Google Play or the App Store

#### About Blast Theory

Blast Theory are one of the most adventurous artists' groups creating groundbreaking new forms of performance and interactive art, the group has created work for the Venice Biennale and Sundance Film Festival. Led by Matt Adams, Ju Row Farr and Nick Tandavanitj, the group's work explores the social and political aspects of technology. Drawing on popular culture and games, the work often blurs the boundaries between the real and the fictional.

2097: We Made Ourselves Over is the biggest and most ambitious project Blast Theory has undertaken in its history of more than 25 years.

#### About 2097: We Made Ourselves Over

2097: We Made Ourselves Over explores the belief that everyone has the power to act and influence the future – uncovering the unnerving and exhilarating idea that anything is possible. Informed by residents and young people in the city, it asks big questions about what life will be like 80 years into the future.

*2097: We Made Ourselves Over* will culminate with a month-long series of extraordinary sci-fi experiences between 1 – 29 October.

Jointly commissioned by Hull UK City of Culture 2017 and Aarhus 2017 European Capital of Culture (Denmark), and in association with KCOM, the project invites people to enter the futuristic hybrid city of Aarhull via a series of sci-fi short films, a smartphone app, interactive phone calls and – for the lucky few – the chance to take part in an unforgettable face-to-face experience with characters from 2097.

#### History

Blast Theory launched the project last autumn via a series of workshops which invited groups of people aged 18-24 and over 60 to reimagine their communities 80 years from now. These workshops were followed by a cultural exchange, which saw five young people from Hull travel to Aarhus, one of whom - 20 year old Stacey - has had film character 'Stace' named after her.

The outcome of these workshops, along with conversations with future experts – specialists in climate change, smart cities and community activism – informed Blast Theory's creation of the hybrid city of Aarhull in 2097. You can watch the interviews with future experts at <u>www.wemadeourselvesover.com</u>.

Since then, Blast Theory have continued to collaborate with residents of Hull, inviting them to recommend filming and screening locations for the sci-fi short films; as well as casting teenagers from the region to star in the films.

#### Every Weekend In October.

The story of the future is revealed in five astonishing science fiction films shot on location in Hull and in Aarhus in Denmark. You must help three young girls make a decision which will affect their entire city. Released online alongside five interactive episodes for smartphones, you can be the first to watch all five films at pop-up screenings in neighbourhoods across the city - from Hessle to Hedon - each Saturday and Sunday.

These screenings kick off at North Point Shopping Centre in Bransholme on October 1<sup>st</sup> with the final screenings on Saturday 28 & Sunday 29 October at King Edward Square in Hull City Centre.





You can also dial 01482 50 2097 from any phone during the month to talk to one of the rulers of the future city.

Each weekend, electric vehicles will collect a lucky few callers from the city's phone boxes to meet characters from 2097 face to face and share their own vision of the future.

A smartphone app will also be available to download from 1 October. Talk with the characters onscreen, share your hopes for your future and discover more about the surprising world of 2097. New episodes will be released every weekend.

### Your shift

We will allocate you specific tasks during your briefing when you arrive, but here are a few things we may ask you to help with during your shift:

- Work with the Stage Manager to manage the queue of people for electric cars
  - Letting people know how long the wait will be
  - Adding people to the list on the sign-up sheet provided
  - Letting the stage manager know when the list is full
  - Cross-checking the list with people who have priority codes
  - Flagging anyone that looks under 21-years-old that wants to queue to the Stage Manager
- Direct people to nearby phone boxes
  - The Stage Manager will let you know when to do this
- Chat to people and ask questions about their ideas for the future of Hull
  - Conversation starters included in this pack
- Collect people's emails if they're interested in signing up to our mailing list O Using the sign up sheet provided on the day
- Use a clicker to keep track of how many people visit the screening
  - We will provide these

### See you at the weekend!



### **BLAST THEORY**

## **Conversation Starters**

One of the core aims of 2097: We Made Ourselves Over is to ask people to imagine how they want their city to be in the future. The questions below relate to the themes of the films. Feel free to use them to begin a conversation about how Hull may be different in 80 years' time.

- How old will you be in 2097?
- How old is the oldest person you know?
- In 2097, I'll be...
- Refer to mask on the print and explain what it is... "the mask is the consciousness of a deceased person"
- What will Hull be like in 80 years time?
- Would you trust teenagers to rule the city?
- Will we really be eating insects in the future?
- What would you give up to make the city a fairer place?
- If Hull could be built from scratch, where would you begin?

If anyone wants to continue the conversation online we'll be in touch via #its2097 and @blasttheory



## **BLAST THEORY**

## Volunteer FAOs

We've put this list together of questions and answers together for some of the things we think you may be asked a lot so hope it helps! If there's anything you are asked that isn't on the list please let us know so we can improve our volunteer FAQs.

#### What are the films about?

The films and set 80 years into the future in a hybrid city of Hull and Aarhus (Denmark). The story follows three young girls who have to make a decision that will affect their entire city. The scripts were inspired by future workshops Blast Theory held in November 2016 with residents of Hull and Aarhus before they were shot on location in both cities in summer 2017.

#### Where in Hull were they filmed?

- Humber Bridge
- Humber Bridge Anchorage
- Preston Road Estate
- Marshland by the Humber
- Humber Bridge water ski club
- Victoria Dock & Admiral's steps

#### How many films are there?

Also included (using VFX): The Deep

- Hull River flood defence
- Saltend Chemical Plant
- The National Gas Services building on Hedon Road
- Factories along the south clough road

There are five films in total; a new one will be released online each weekend in October along with an accompanying interactive smartphone episode.

#### Where can I download the app?

You can download the app for free in the App Store or Google Play by searching '2097'.

#### Will the phone boxes ring again?

No, the phone boxes won't ring again after October 1<sup>st</sup> at 2pm but you can still dial in from any phone box to talk to a character from 2097.

#### What number do I call?

From a KCOM landline (including any phone box) dial 50 2097. From any other phone dial 01482 50 2097.

#### Is it free to call the number?

Dialling 50 2097 from a KCOM landline (or phone box) is free. Calling 01482 50 2097 from any other phone will be charged at your standard network rate.

#### How long does the phone call last?

The phone call lasts up to 10 minutes.

#### How do I get a ride in an electric car?

Speak to a Hull 2017 volunteer at one of the screenings.

#### How can I find out when the other screenings are?

You can see the full list of screenings and sign up for local alerts at wemadeourselvesover.com.

#### Can I watch the films anywhere else?

A new film will be released online every weekend in October on the 2097: We Made Ourselves Over YouTube channel.

#### What is the app?

The app includes the five films plus five interactive episodes that let you speak to characters from the films directly.