## **HULL UK CITY OF CULTURE 2017**

CREATIVE COMMUNITIES PROGRAM PROJECT

Name of Individual / Organisation	Mad Pride Collective
Name of Project	Mad Pride

Please provide a breakdown of key activities /tasks for your project from start to finish. Please include your preparation and planning activity as well as start / end dates of your public activity (e.g. public performance, exhibitions, festival).

START DATE	END DATE	ACTIVITY / TASK	STATUS	NOTES
1 <sup>st</sup> October 2016	30 <sup>th</sup> October 2016	Initial planning meeting for delivery with artists and confirmed partners.	COMPLETE	
		Create a 'steering group' to bounce ideas off, ask advice. (To meet monthly)		
1 <sup>st</sup> November	30 <sup>th</sup>	Create logo and tag-line for mad	COMPLETE	
2016	November	pride.		
	2016	Plan launch- workshops, live acts		
		and food.		
26 <sup>th</sup>	26 <sup>th</sup>	Create and distribute publicity.		
November	<u>November</u>	Mad pride launch party.		
		An evening hosted at ground,		
		performances, live music, poetry and		
		food.		
1 <sup>st</sup> December	30 <sup>th</sup> Plan workshops for all 4 seasons—		COMPLETE	
2016	December	order first resources, design and		
	2017	print promotion materials		

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		Meet with community groups that will potentially host workshops- get a feel for what they want.	COMPLETE	
12 <sup>th</sup> December	12 <sup>th</sup> December	<pre>Dreaming day- gathering with potential collaborators, planning workshops and sharing our vision, learning about the history of mad pride.</pre>	COMPLETE	
1 <sup>st</sup> January 2016	30 <sup>th</sup> January 2017	Promotion of workshops to client groups during regular sessions at host venues and some visits to community groups, churches and charities in the city.	COMPLETE	
1 <sup>st</sup> February 2017	27 <sup>th</sup> April 2017	Artists run first set of workshops. 14 sessions in locations around city in community based venues under our theme MAD IN HULL	ON TIME	Venues confirmed for workshops = Ground x 4, Selby st x 4, solidarity x 6,
16 <sup>th</sup> March	16 <sup>th</sup> March	<u>Dreaming Evening-</u> another chance to get involved in the planning and dreaming up of mad pride. Create a 'Carnival working group' and shortly after have first meeting about Mad Pride Carnival. (Meet regularly to plan.)	ON TIME	
15 <sup>th</sup> March	15 <sup>th</sup> April	Plan for Mad Pride party at Selby street- acts, food, workshops etc. Design and distribute Promotional material.		
28 <sup>th</sup> April 2017	5 <sup>th</sup> may 2017	28 <sup>th</sup> April- Mad pride party at Selby street - A time to celebrate, reflect, view work made so far.  Meetings to reflect and review	ON TIME	
		progress of project with all		

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		stakeholders, community group leaders and steering group. Amend any future plans against any learning outcomes of incidents of note.	
1st may 2017	10 <sup>th</sup> July 2017	Artists run second set of workshops.  14 sessions in locations around city in community based venues under theme Journeys of the mind.	Expected venues for workshops=Thornton estate x 4, Penine (north bransholme) x 4, The Warren x 4, Boulevard x 2.
1 <sup>st</sup> June	20 <sup>th</sup> June	Design of Promotion material and planning for Bastille exhibition.  Distribution of Promotion	Bastille exhibition will Travel to alternative venues across hull. Possible venue/s for exhibition
20 <sup>th</sup> June	10 <sup>th</sup> July	material for Exhibition on 17 <sup>th</sup> July 2017	= Ground, the community enterprise center, Boulevard
10 <sup>th</sup> July	16 <sup>th</sup> July	Selection of works for display and setting up exhibition.	Village hall, Selby Street, Penine Rambler, St Marys
July		Design and print 1 <sup>st</sup> round of promotion for Mad Pride week and Carnival in September (distribute at exhibition and elsewhere)	Lowgate.
17 <sup>th</sup> July	17 <sup>th</sup> August	Bastille Day Exhibition and	Possible Venues:
2017	2017	Performance Café with drop in Workshop hosted at Ground venue on Beverley rd. Open from 7am until Midnight to be highly accessible to all. exhibition to travel to different venues over the	Annex/the community enterprise center & Boulevard Village hall/Selby street/Penine Rambler, St Marys Lowgate.

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20 <sup>th</sup> July	10 <sup>th</sup> August	Further Meetings to plan + curate	
7	J	Mad Pride Week and Carnival, ensure	
		all licenses and permissions are in	
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		place, and that Hull Events and ESAG	
		are happy.	
		Fresh round of Mad Pride week and	
		Carnival promotion material produced	
		and distributed, Editorial stories	
		booked in all media outlets for mid	
		August.	
		Final selection of Performers, Costumes	
		and themes for Carnival weekend	

1 <sup>st</sup> August	8 <sup>th</sup> September	Artists run Third set of workshops. 12 sessions in locations around city in community venues under theme 'Free me', to produce giant puppets, costumes and items for the carnival in September.
10 <sup>th</sup> august	20 <sup>th</sup> august 2017	Editorial stories for Mad Pride Carnival and Mad Pride week in all media outlets.
20 <sup>th</sup> august 2017	30 <sup>th</sup> august 2017	Final meetings to ensure everything in place for carnival and mad pride week.
1 <sup>st</sup> sept 2017	10th sept 2017	Build up to Mad Pride week, street dressing, Venue Dressing, Finishing off.
11 <sup>th</sup> September	17 <sup>th</sup> September	<u>Mad pride week</u> + <u>mad pride carnival</u> on the 16 <sup>th</sup> September. Pop up events around city with spoken word, music, and live art performances in community venues/public space across the city.
19 <sup>th</sup> September	19 <sup>th</sup> September	Debriefing meeting held.

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20 <sup>th</sup> September	20 <sup>th</sup> October	Plan, design promotion and publicize for the last event (final exhibit, story telling evening, and party)
28 <sup>th</sup> October	28 <sup>th</sup> October	Closing Exhibition (venue tbc) with photos of Carnival and/or a selection of all 4 seasons work, followed by an evening of story telling and a closing Party at Ground.  (co-in-siding with hull fringe)
1 <sup>st</sup> December	15 <sup>th</sup> December	Evaluation- Writing and publishing of final report and blogs.

Activity Examples: Planning Meeting, Auditions, Contracting, Rehearsal, Costume Design, Performances