### WELCOME TO THIS SURVEY

Many thanks for taking part in this survey.

Integral to the evaluation of Flood is consultation with key partners who enabled the realisation of the project. This includes understanding how you feel the project has gone overall; and how you feel live delivery of the project went.

The answers you provide will be vital in helping Hull 2017 and Slung Low to measure their performance, and identify where they need to adapt and improve; feeding directly into future projects. Your answers will also enable Slung Low and Hull 2017 to provide evidence to our broad range of funders about the difference its projects make.

Please be assured that all responses provided to this questionnaire are anonymous and treated with the strictest confidence.

The survey should take around 15 minutes to complete, so we recommend grabbing a cuppa. Please complete the survey by noon (GMT) on Monday 15 January.

If you have any questions, or issues with the survey please contact Elinor Unwin, Head of Monitoring and Evaluation via email: elinor.unwin@hull2017.co.uk.

FLOOD: DEI	IVERY	PARTNE	RS							
GETTING BI	EHIND F	LOOD								
* 1. On a sca Culture 202 Not at all 0										tity of ompletely 10
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
* 2. Thinking Flood? (Ple Motivation 1: Motivation 2: Motivation 3:							vations for	r deciding	to suppo	rt

FLOOD: DELIVERY PARTNERS
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#### CONCEPT

\* 3. On a scale of 0-10, where 0 indicates the strongest level of disagreement and 10 indicates the strongest level of agreement, how would you rate the following statement:

Concept: Flood was an interesting idea / project

- Strongly<br/>disagree2345678910012345678910
- \* 4. In the box below, please explain the reason for your answer to the above question:

\* 5. On a scale of 0-5, where 0 is 'Not at all' and 5 is 'Completely', to what extent do you feel the concept for Flood changed from the initial starting point to final delivery?

Not at all 0	1	2	3	4	Completely 5	N/A or Don't know
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 6. In the box below, please explain the reason for your answer to the above question:

\* 7. Comparing the initial concept for Flood to the final live delivery of the project, would you say these changes have been...

		Neither negative nor			
Very negative	Negative	positive	Positive	Very positive	N/A or Don't know
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 8. In the box below, please explain the reason for your answer to the above question:

#### **PRODUCTION & PRESENTATION**

\* 9. On a scale of 0-10, where 0 indicates the strongest level of disagreement and 10 indicates the strongest level of agreement, how would you rate the following statement:

Presentation: Flood was well produced and presented

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 10. In the box below, please explain the reason for your answer to the above question:

\* 11. On a scale of 0-5 where 0 is 'Not good at all' and 5 is 'Excellent', how would you rate the following aspects of Flood's Production? (If the statement is not applicable to you, please select N/A).

	Not good at all 0	1	2	3	4	Excellent 5	N/A
The sets used across all four parts o Flood	f	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The other visual aspects across all four parts of Flood (e.g. projections and props)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The sound quality across all four parts of Flood	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The lighting across all four parts of Flood	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The quality of filming for the online video	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The quality of the live BBC Broadcast	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Positioning of audiences to view live performances	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

*	12. In what way, if any, do you feel the production and presentation of Flood could have been
	improved?:

FLOOD:	DELIVERY	PARTNERS
1 2000.		

### OTHER QUALITY METRICS

These questions link to the remaining Arts Council England Quality Metrics.

Reflecting on Flood, please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

\* 13. Please mark a point on the scale that best represents your level of agreement with the following statements about the Flood project in its entirety, and then provide a short reason for each score:

	Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10	N/A or Don'i know
Distinctiveness: Flood is different from projects I've experienced before	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Please provide a short explanation for your answ	wer:											
Challenge: Flood was thought-provoking Please provide a short explanation for your answ	wer:	$\bigcirc$										
Captivation: Flood was absorbing and will hold my attention	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	С
Please provide a short explanation for your answ	wer:											
Enthusiasm: I would support something like Flood again	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	С
Please provide a short explanation for your answ												
Local impact: It was important that Flood happened in Hull	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	С
Please provide a short explanation for your answ	wer:											
-												

the world in which we live Please provide a short explanation for your answer:  Originality: Flood was ground-breaking Please provide a short explanation for your answer:  Risk: Slung Low really challenged themselves with Flood Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Excellence: Flood was well thought through and put together	Relevance: Flood had something to say about		Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10	/   
Originality: Flood was ground-breaking       Originality: Flood was ground-breaking       Originality: Flood was ground-breaking       Originality: Flood was one of respective to the set examples of its type       Originality: Flood was one of the best examples of its type       Originality: Flood was well thought through and put together       Originality: Flood was well thought through and put together       Originality: Flood was well thought through and put together       Originality: Flood was ground-breaking       Originality: Flood was well thought through and put	Originality: Flood was ground-breaking          Please provide a short explanation for your answer:         Risk: Slung Low really challenged themselves         with Flood         Please provide a short explanation for your answer:         Excellence: Flood was one of the best examples         of its type         Please provide a short explanation for your answer:         Excellence: Flood was one of the best examples         of its type         Please provide a short explanation for your answer:         Rigour: Flood was well thought through and put together         Please provide a short explanation for your answer:         4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity		$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Please provide a short explanation for your answer:  Risk: Slung Low really challenged themselves with Flood Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Rigour: Flood was well thought through and put together	Please provide a short explanation for your answer:  Risk: Slung Low really challenged themselves with Flood Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Rigour: Flood was well thought through and put ogether Please provide a short explanation for your answer:  4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	Please provide a short explanation for your answ	wer:											
Risk: Slung Low really challenged themselves with Flood       Image: Constraint of the set o	Risk: Slung Low really challenged themselves          with Flood          Please provide a short explanation for your answer:          Excellence: Flood was one of the best examples          of its type          Please provide a short explanation for your answer:          Rigour: Flood was well thought through and put together          Please provide a short explanation for your answer:          Rigour: Flood was well thought through and put together          Please provide a short explanation for your answer:          4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	Originality: Flood was ground-breaking	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
with Flood Please provide a short explanation for your answer:  Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:  Rigour: Flood was well thought through and put together	with Flood   Please provide a short explanation for your answer:   Excellence: Flood was one of the best examples   of its type   Please provide a short explanation for your answer:   Rigour: Flood was well thought through and put together   Please provide a short explanation for your answer:   Please provide a short explanation for your answer:   4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	Please provide a short explanation for your answ	wer:											
Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer: Rigour: Flood was well thought through and put together	Excellence: Flood was one of the best examples of its type Please provide a short explanation for your answer:	with Flood	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
of its type Please provide a short explanation for your answer:	of its type Please provide a short explanation for your answer:   Rigour: Flood was well thought through and put   together   Please provide a short explanation for your answer:   Please provide a short explanation for your answer:   4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	Please provide a short explanation for your answ	ver:											
Rigour: Flood was well through and put ogether	Rigour: Flood was well thought through and put together       Image: Comparison of the comparison			$\bigcirc$										
together	together Please provide a short explanation for your answer: 4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	Rigour: Flood was well thought through and put												
	4. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity	together		$\bigcirc$										

## FLOOD'S PERFORMANCE

\* 15. On a scale of 0-5, where 0 is 'Not at all' and 5 is 'Completely', to what extent do you feel Flood has achieved the following?

	Not at all 0	1	2	3	4	Completely 5	N/A or Don't know
Reached new audiences for Slung Low	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Showcased emerging talent	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Showcased diverse talent	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Delivered effective digital content	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Delivered effective outreach activities	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Inspired new experiences using technology	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

\* 16. In the box below, please explain the reason for your answers to the above question:

IMPACT ON YOUR	ORGANISATION
* 17. What are the thr organisation?	ee main outcomes / impacts that you supporting Flood had on you / your
Outcome / Impact 1:	
Outcome / Impact 2:	
Outcome / Impact 3:	
* 18. What are the thr Outcome / Impact 1:	ee main outcomes / impacts that you feel Flood has had on Slung Low?
Outcome / Impact 1:	
Outcome / Impact 3:	
* 19. What are the thr	ee main outcomes / impacts that you feel Flood has had on audiences?
Outcome / Impact 1:	
Outcome / Impact 2:	

Outcome / Impact 3:

LOOE	D: DELIVERY PARTNERS	
OUR	R PERCEPTION OF HULL	
	Do you have any personal connections to Hull (previous or existing)? ease tick all that apply)	
	Yes, my family come from Hull Yes, I currently live in Hull	
	Yes, I was born in Hull Yes, I studied at the University of Hull	
	Yes, I grew up in Hull No, I have no connections with Hull	
	Other (please specify)	
* 21. F	Prior to supporting this project, how would you have described Hull to someone else?	
* 22 т	Thinking of your experience on Flood, how has the way you would describe Hull to some	ono olso
chan	inged, if at all?	
	I would speak more positively about Hull to someone else, as a result of my involvement with Flood	
	I would not change the way I describe Hull to someone else, as a result of my involvement with Flood	
	I would speak more negatively about Hull to someone else, as a result of my involvement with Flood	
* <b>^</b> 2 1,	In the box below, please provide a reason for the answer you gave to the question above	
23.11	In the box below, please provide a reason for the answer you gave to the question above	•

# SATISFACTION

24. Overall, how s	atisfied are you	with the pro	oject manag	ement of Flo	od by Slun	g Low?			
Very unsatisfied	Neither unsatisfied nor satisfied		Satisfied	Very sati	sfied N/A c	N/A or Don't know			
Very unsatisfied Unsatisfied									
	<u> </u>	<u> </u>			<u> </u>		<u> </u>		
25. Overall, how satisfied are you with the project management of Flood by Hull 2017?									
Very unsatisfied Unsatisfied		Neither unsatisfied nor satisfied		Satisfied	Very sati	sfied N/A c	N/A or Don't know		
		$\bigcirc$		$\bigcirc$	$\bigcirc$		$\bigcirc$		
5. Overall, how s	atisfied are you	/ your organisation with the final delivery of Flood?							
				Neither					
		Very		unsatisfied			N/A or Don't		
Part 1: From the Sea	a (Online Short	Very unsatisfied	Unsatisfied		Satisfied	Very satisfied	N/A or Don't know		
	a (Online Short		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance (			Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I	Live Performance		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I on BBC TWO) Part 4: New World (I	Live Performance		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I on BBC TWO) Part 4: New World (I at Victoria Dock) Digital content creat	Live Performance Live Performance Live Performance ed for Project		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I on BBC TWO) Part 4: New World (I at Victoria Dock) Digital content creat (http://flood.hull2017	Live Performance Live Performance Live Performance ed for Project Z.co.uk/)		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Film) Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I on BBC TWO) Part 4: New World (I at Victoria Dock) Digital content creat (http://flood.hull2017	Live Performance Live Performance Live Performance ed for Project Z.co.uk/)		Unsatisfied	unsatisfied	Satisfied	Very satisfied			
Part 2: Abundance ( at Victoria Dock) Part 3: To the Sea (I on BBC TWO) Part 4: New World (I	Live Performance Live Performance Live Performance ed for Project Z.co.uk/)		Unsatisfied	unsatisfied	Satisfied	Very satisfied			

#### LEARNINGS

\* 27. What have been the most challenging parts of supporting the Flood project?

\* 28. What have been the most exciting parts of supporting the Flood project?

\* 29. What are the key learnings that you / your organisation will take from Flood to inform other projects you support in future?

ANYTHING ELSE?

30. If there is anything else that you would like to share with us about your experience being involved with Flood, please do so in the box below: