WELCOME TO THIS SURVEY

Welcome to this survey!

As previously stated, integral to the evaluation of Flood is consultation with the Core Project Team. The findings from this survey will be added to the results from the previous in-delivery survey to inform the overall evaluation of the project.

The following questions will help us understand your experience developing and delivering the project. It will look at both process and outcomes.

Your answers will also enable Hull 2017 to provide evidence to their funders, about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. It's really important that you give honest feedback, whether positive or negative, in order that Hull 2017 can give as true a representation as possible of your experience.

Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

Please complete the survey by noon (GMT) on Monday 15 January.

If you have any questions, or issues with the survey please contact Elinor Unwin, on elinor.unwin@hull2017.co.uk or 07872 415819.

FLOOD: CREATIVE CORE TEAM (POST-EVENT)

HULL 2017 OR NOT HULL 2017

The following questions are just asked for routing you to the correct questions in the survey. The answers will not be used for any other purposes.

* 1. Are / were you an employee of Hull 2017 (i.e. do / did you have a contract of employment with Hull 2017) or Slung Low, during the Flood project?

◯ Hull 2017   ◯ Slung Low

ASPIRATIONS VS. REALITY

In the previous survey we asked a series of questions about your aspirations for Flood. The following questions seek to measure which of these aspirations have been realised.

* 2. Which of the following objectives do you feel Flood met? (Please tick all that apply)

☐ To mark or explore a moment in time for Hull

☐ To make people look at Hull's public spaces in a different way

☐ To encourage people to discover a different experience of the city

☐ To challenge people's interpretation of art (theatrical performance)

☐ To present the ambitions and aspirations of the City now and in the future

☐ Other (please specify)

[   ]

* 3. Please provide a short explanation for the answer(s) given to the previous question:

[   ]

* 4. What are the three main impacts that working on / delivering Flood had on you / your organisation?

Impact 1: [   ]

Impact 2: [   ]

Impact 3: [   ]

* 5. What do you feel are the three main impacts that Flood had on its audiences (i.e. the people that watched content online, on the BBC, and / or attended the live plays)?

Impact 1: [   ]

Impact 2: [   ]

Impact 3: [   ]

* 6. What do you feel were the three main impacts that Flood had on its participants (i.e. the community cast that took part in the live plays)?

Impact 1:

Impact 2:

Impact 3:

* 7. What do you feel were the three main impacts that Flood had on the residents of Victoria Dock?

Impact 1:

Impact 2:

Impact 3:

ARTISTIC QUAILTY

Please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

For each metric, please include reasons why you have awarded that score, basing your responses on your experience of the event, including any other thoughts or feelings.

* 8. Please mark a point on the scale that best represents your level of agreement with the following statements about the Flood project in its entirety:

	Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It was an interesting idea / programme	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Presentation: It was well produced and presented	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Distinctiveness: It was different from things I've experienced before	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Challenge: It was thought-provoking	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Captiavtion: It was absorbing and held my attention	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Enthusiasm: I will come to something like this again	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

Local impact: It is important that it happened here (in Hull)	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

	Strongly disagree										Strongly agree
	0	1	2	3	4	5	6	7	8	9	10
Relevance: It had something to say about the world in which we live	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

	Strongly disagree										Strongly agree
Originality: It was ground-breaking	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

	Strongly disagree										Strongly agree
Risk: The artists were really challenged with this work	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

	Strongly disagree										Strongly agree
Excellence: It was one of the best examples of its type	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

	Strongly disagree										Strongly agree
Rigour: It was well thought through and put together	○	○	○	○	○	○	○	○	○	○	○

Reason(s) for score:

* 9. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

PROFESSIONAL DEVELOPMENT

* 10. Have you **increased existing** skills / knowledge through working on Flood?

◯ Yes, I have increased existing skills / knowledge

◯ Not sure

◯ No, I have not increased existing skills / knowledge

* 11. Have you **gained new** skills / knowledge through working on Flood?

◯ Yes, I have gained new skills / knowledge

◯ Not sure

◯ No, I have not gained new skills / knowledge

SKILLS & KNOWLEDGE

* 12. Which of the following skills / knowledge do you feel you have gained or increased as a result of working on Flood? (Please tick all that apply)

☐ Project Development

☐ Creative / Artistic Skills (e.g. art forms, artistic techniques)

☐ Museums, Libraries and Archive Skills (e.g. researching archives, cataloguing, conservation, interpretation)

☐ Project Management

☐ Audience Development

☐ Marketing and / or Social Media

☐ Production and / or Technical skills

☐ Health and Safety

☐ None of the above

☐ Other (please specify)

[   ]

13. In the box below, please provide a short explanation for the answer(s) you gave to the previous question.

[   ]

PARTNERSHIPS

* 14. Did working on Flood enable you to collaborate with other individuals and /or organisations?

◯ Yes　　　　　　　　◯ No　　　　　　　　◯ Not sure

* 15. Has working on Flood enabled you to build new relationships with other individuals and / or organisations you have not come across before (e.g. other creatives, artists, professionals)?

◯ Yes　　　　　　　　◯ No

* 16. Has working on Flood enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date Flood)?

◯ Yes　　　　　　　　◯ No

YOUR PERCEPTION OF HULL

* 17. Since Flood completed and you have seen the reaction to the event, how has the way you would describe Hull to someone else changed, if at all?

○ I would speak more positively about Hull to someone else, as a result of my experience on Flood

○ I would not change the way I describe Hull to someone else, as a result of my experience on Flood

○ I would speak more negatively about Hull to someone else, as a result of my experience on Flood

* 18. In the box below, please provide a reason for the answer you gave to the question above:

PARTNERSHIP PERFORMANCE

* 19. What three things, of the support provided to you by Hull 2017, were the most beneficial to you and the project?

Support type 1: _____

Support type 1: _____

Support type 1: _____

20. Please provide a short explanation of the answers you gave to the above question in the box below:

_____

* 21. What three things, could Hull 2017 have done to better support you and your project?

Support type 1: _____

Support type 1: _____

Support type 1: _____

22. Please provide a short explanation of the answers you gave to the above question in the box below:

_____

ANYTHING ELSE?

23. If there is anything else that you would like to share with us about your experience on Flood, please do so in the box below: