## TURNER PRIZE, HULL 2017 – KEY DEADLINES

|    | Task Description  | Deadline             | Responsible |
|----|---|----------------------|-------------|
| 1  | Title logo lock-up provided by Tate to Hull   | June 2015            | Tate        |
| 2  | Private Reception/Opening event for Glasgow<br>Turner Prize 2015 to be attended by relevant Hull<br>staff                 | 30 September<br>2015 | n/a         |
| 3  | Turner Prize Hull 2017 project team meeting in Glasgow  | 01 October<br>2015   | Tate        |
| 4  | Turner Prize 2017 Jury selected   | April/ May<br>2016   | Tate        |
| 5  | Hull Turner Prize Marketing Plan submitted to Tate for review   | June 2016            | Hull        |
| 6  | Hull City of Culture 2017 programme announcement  | September 2016       | Hull        |
| 7  | Select/ agree top three awards ceremony presenters  | January 2017         | Tate/ Hull  |
| 8  | Write copy for nominations on Tate web page   | March 2017           | Tate        |
| 9  | Announce call for public nominations  | March 2017           | Tate        |
| 10 | Public nominations close, list sent to the jury   | April 2017           | Tate        |
| 11 | Jury submit long list (six artists) for discussion  | April 2017           | Tate        |
| 12 | Tate Curator research suggested artists and brings<br>together information on all 6 artists for review by<br>jury members | April 2017           | Tate        |
| 13 | Jury meet to select/ nominate Turner Prize artists  | April/ May<br>2017   | Tate        |
| 14 | Artists participation agreed  | May 2017             | Tate        |
| 15 | Research artists, write and sign off press release and<br>artist biographies. Tate and artists to sign off<br>materials.  | May 2017             | Hull        |
| 16 | Lead press & marketing images selected and copyright cleared. Tate and artists to sign off materials.                     | May 2017             | Hull        |
| 17 | Internal press briefing pack compiled and circulated  | May 2017             | Hull/ Tate  |
| 18 | Press conference to announce the four shortlisted artists   | May 2017             | Tate        |
| 19 | Artists briefing meeting including Ferens site visit  | May 2017             | Hull/ Tate  |
| 20 | Artist contracts signed   | June 2017            | Hull        |
| 21 | Marketing identity developed and signed off by Tate   | June 2017            | Hull        |
| 22 | Exhibition content discussed with artists and agreed  | End June 2017        | Hull        |
| 23 | Loan letters sent   | End June 2017        | Hull        |
| 24 | Awards ceremony presenter confirmed   | End June 2017        | Tate        |
| 25 | Exhibition design submitted to Tate for review  | Mid July 2017        | Hull        |
| 26 | Deadline for copy for the Tate Members Guide<br>(September release)   | Mid July 2017        | Hull        |
| 27 | Artist films made   | June/ August<br>2017 | Hull        |
| 28 | Essays sent to artists for approval. Images for publication approved  | Mid August<br>2017   | Hull        |
| 29 | Publications layouts sent to Tate and artists for approval  | Mid August<br>2017   | Hull        |
| 30 | Deadline for copy for Tate Members E-Bullitin<br>(September release)  | Mid August<br>2017   | Hull        |
| 31 | Publication sent to print   | End August           | Hull        |

|    |  | 2017                                   |            |
|----|--|--|------------|
| 32 | Press event and opening night reception planned  | August 2017                            | Hull       |
| 33 | Events guest lists compiled  | Mid July 2017                          | Hull/ Tate |
| 34 | Invitations to opening events designed and sent  | 24 August 2017                         | Hull       |
| 35 | Curatorial media training (if required)  | August 2017                            | Hull       |
| 36 | Exhibition build (3 weeks)   | End August/<br>Early<br>September 2017 | Hull       |
| 37 | Exhibition installation (3 weeks)  | Mid-end<br>September 2017              | Hull       |
| 38 | Exhibition installation photography to be shot (given<br>to press as part of the press pack) | End September 2017                     | Hull       |
| 39 | Preview of exhibition for broadsheet weekend editorials                                      | End September/<br>early Oct 2017       | Hull       |
| 40 | Press Preview Event for the Exhibition (am)  | 25 September<br>2017                   | Hull       |
| 41 | Tate Patrons Tour of exhibition with Hull curators (pm)                                      | 25 September<br>2017                   | Hull/ Tate |
| 42 | Private Reception/Opening event for the Exhibition (evening)                                 | 25 September<br>2017                   | Hull       |
| 43 | Exhibition opens to the public   | 26 September<br>2017                   | Hull       |
| 44 | Awards ceremony planned  | 1 Oct – 1 Dec<br>2017                  | Hull       |
| 45 | Awards ceremony guest lists compiled   | 02 October<br>2017                     | Hull/ Tate |
| 46 | Invitations to opening events designed and sent  | 19 October<br>2017                     | Hull       |
| 47 | Awards ceremony detailed event schedule and briefing pack signed off                         | 27 November<br>2017                    | Hull/ Tate |
| 48 | Jury meet to decide Turner Prize winner (am)<br>Awards Ceremony (pm)                         | 07 December<br>2017                    | Hull       |
| 49 | Exhibition closes  | Early January<br>2018                  | Hull       |