

OFFICE OF CRAIG

PRODUCTION ESTIMATE	Date 12 June 2017	PO Number 201703616	Job Number 141	Job Name Larkin: New Eyes Each Year	Client Hull City of Culture 2017
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Contact Cian Smyth, Anna Farthing

Budget

Contract Budget	As outlined in contract	£30,000.00
Creative Budget	As outlined in contract (£10k already received)	£11,400.00
Production Fees	As outlined in contract	£18,600.00

Production Fees

Handsheet	A3 folded to A5, 4 colour to both sides, black gloss foil to front, 1,000 of NOTE: to be overprinted with final list on site by University staff / CoC volunteers	£805.00
Date Stamp	1 colour self-inking custom date stamp (for use throughout exhibition period)	£80.00
Time Stamp	1 colour self-inking custom time stamp (for Private View only to regulate times)	£80.00
Title Wall	4 colour textured wallpaper, 7.7m x 3.5m, 1 of	£1,100.00
Poem Case	3mm board, 4 colour 1970mm x 875mm x 3mm per bay, 3 in total Profile cut CAD vinyl Title, 250mm x 2000mm, 1 of NOTE: Board to be printed as part of full run of Section Title end boards as below	£338.00
Section Title Ends	Profile cut CAD vinyl Title, 250mm x 2000mm, 11 designs @ £38.00 each, 11 in total 4 colour process / single-sided, 5mm white foamex, 250mm x 500mm NOTE: Boards printed per 1.2m x 2.4m sheet, 18 max from each sheet of foamex	£574.00
Timeline	3mm board, 4 colour 1970mm x 875mm x 3mm per bay, 6 in total White print, single-sided, 5mm black foamex, 300mm x 900mm, 6 in total	est. £800.00
Bookcase Boards	3mm board, 4 colour, double sided. Measurements, fixtures TBC, will affect costs 1970mm x 875mm x 3mm (full block out of bay) 985mm x 875mm x 3mm (half block out of bay) 600mm x 875mm x 3mm (2 shelf blocks out of bay) 300mm x 875mm x 3mm (single spaces block out of bay)	est. £100.00 each est. £54.00 each est. £38.00 each est. £32.00 each
	Estimate based on present visuals (for quantity only) plus estimates of other bays 1970mm x 875mm x 3mm (full block out of bay) 8 of 985mm x 875mm x 3mm (half block out of bay) 12 of 600mm x 875mm x 3mm (2 shelf blocks out of bay) 10 of 300mm x 875mm x 3mm (single spaces block out of bay) 15 of	est. £800.00 est. £648.00 est. £380.00 est. £480.00

continues overleaf

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Mower Vinyl (text only)	Profile cut green vinyl, 1.5m x 3m, 1 of	£125.00
Mower Vinyl (image)	Matte vinyl, 4 colour print, 1.5m x 3m, 1 of	£100.00
Bookends	4 colour process / single-sided, 5mm white foamex, 91mm x 225mm, 110 items per sheet	£190.00 per sheet
Letters & Numbers base	3.6m x 1m (longest edges) x2, 0.6m x 1m (shortest edges) x 2, 1 in total MDF board / 5mm foamex, 4 colour, printed 1 side outer, corner L' sections to box	est. £300.00
Letters & Numbers inners	500mm x 1200mm, 3mm white foamex, 4 colour 1 side, 3 designs, 1 of each, 3 in total	£120.00
People Portraits	4 colour matte vinyl, 900mm x 2030mm, 5 designs, £98.00 each, 5 in total	£490.00
People Objects	Acrylic / Perspex sheet (to be sandwiched around object then fixed to wall) 500mm x 500mm x 5mm, Cut to size, drilled to corners and center-edges 2 individual sheets per item, 5 items in total, est. @ £55.00 each	est. £275.00
Dear Philip letterheads	A4 letterhead, Colourplan Natural 135gsm, 1 colour, Blind deboss, die-cut hole, 2,000 of	est. £800.00

Installation

Dedicated Team	Specialist team to site to deliver and install all elements as required	£2,000.00
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Totals		
Production Sub Total	Exclusive of VAT	£10,485.00
Budget Sub Total	Exclusive of VAT	£18,600.00
VAT	@ 20% Added at Invoice Stage	

Grand Total	Inclusive of VAT	£10,485.00
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Terms Quote valid 28 days from stated date. Additional work outside quote (including additional feedback outside stated figure and extras) will be quoted upon separately. Each stage, upon completion, will be invoiced in agreement with the client. All prices exclude VAT.